




**ETMD**

EDUCATION PROGRAMME  
*for practitioners*

## 2023/24 EDITION'S BOOKLET

Click  to learn more :

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# THE PROGRAMME

## IN SHORT

Created and delivered by EUIPO staff members and leading IP professionals, the EUIPO Trade Mark and Design Education Programme (ETMD EP) for practitioners focuses on the interactions between the EUIPO and IP practitioners in the trade marks and designs fields.

Our comprehensive curriculum provides a rich learning experience, designed to fit seamlessly into participants' full-time work schedule. The ETMD EP for practitioners offers a range of options, including scheduled and self-study activities, as well as on-site and online participation.

To cater to individual needs, we have created **three tracks**:

- 1 trade mark and design track (full programme),
- 2 trade mark track,
- 3 design track.



# Trade mark and Design track (full programme)



D content

TM content

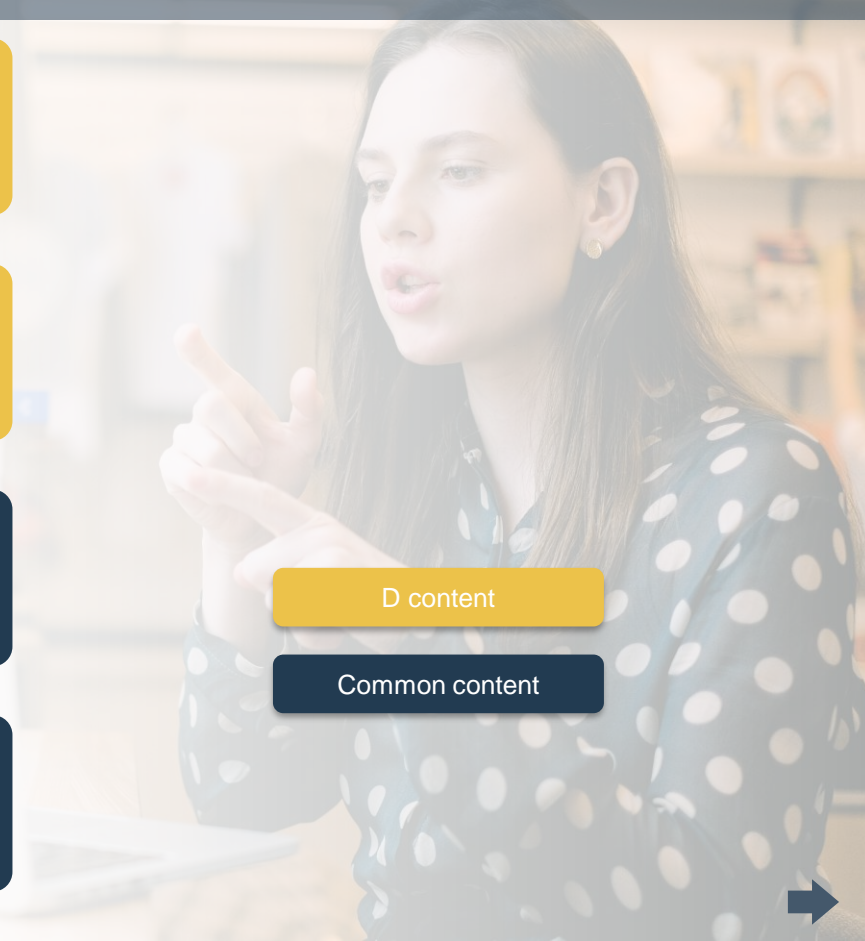
Common content

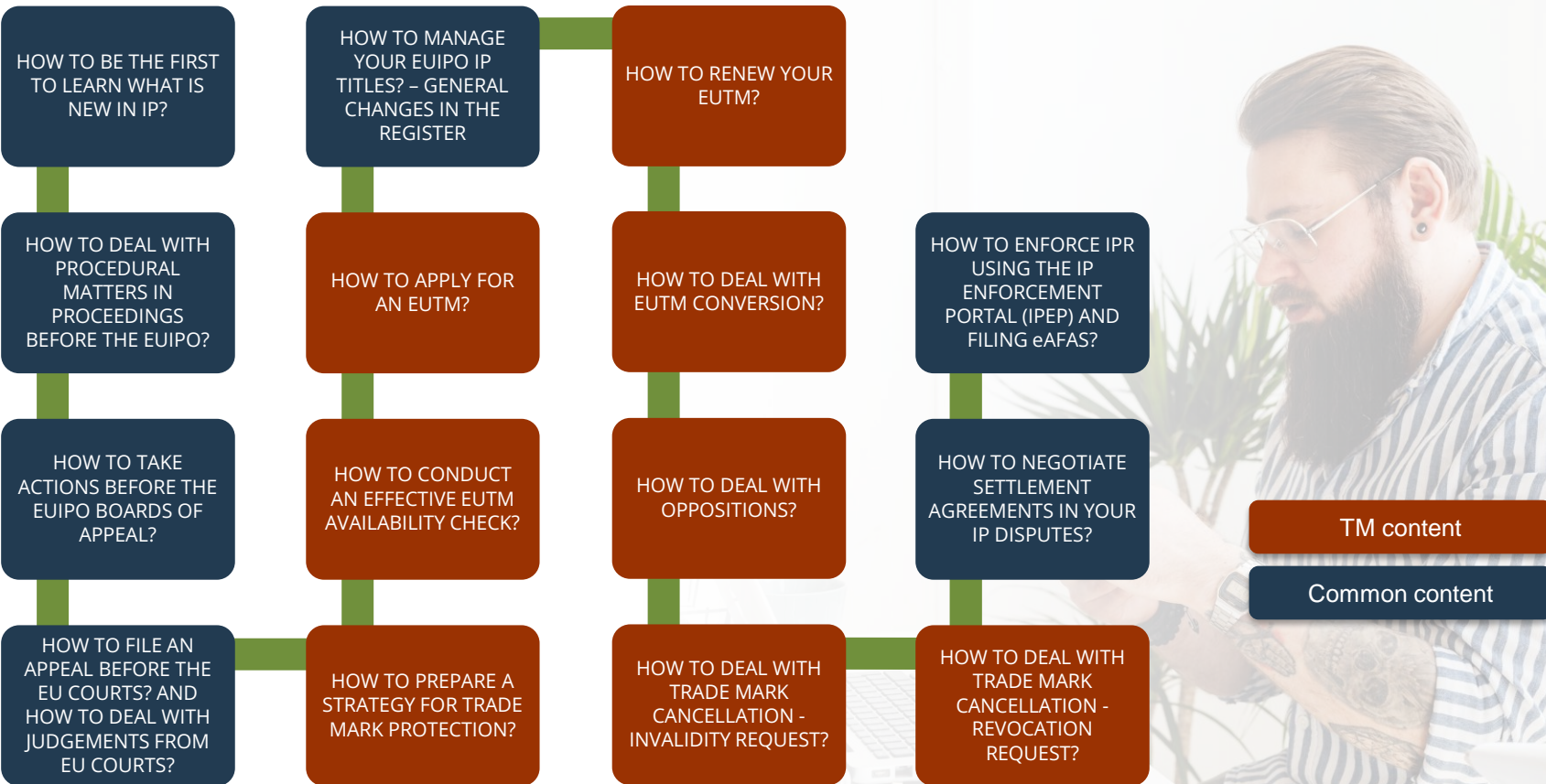




D content

Common content







# THE BENEFITS

## OF THE PROGRAMME

By participating in our programme, participants have the opportunity to:

- learn through **practice**,
- access **high-quality learning** resources,
- learn from the best **experts** in the field.

They will also have the chance to:

- **network** with like-minded professionals from all over Europe,
- join a dynamic **alumni community**,
- take part in a range of **ad hoc activities** tailored to their professional interests.



TRACKS	Trade mark and design (full programme)	Trade mark	Design
Prerequisites and selection criteria	<p>Have <b>sufficient prior knowledge in the related IP field</b> proven by:</p> <ul style="list-style-type: none"> <li>▪ being a professional representative admitted and entered on the lists maintained by the EUIPO, in accordance with Article 120(1)(b) EUTMR and Article 78(1)(b) CDR;</li> <li>▪ or 3 years of relevant professional experience in IP;</li> <li>▪ or a level of education that corresponds to completed university studies of at least three years attested by a Law degree or equivalent in the field of IP and a minimum amount of experience as IP practitioners;</li> <li>▪ or any other reliable means.</li> </ul> <p>Have <b>thorough knowledge of English</b> (written and spoken).</p>		
Selection process	<p><b>60 places</b> The screening and evaluation of candidates will be based on their experience and motivation.</p>		
Trainers	<p>EUIPO staff and/or leading IP professionals</p>		
Methods	<ul style="list-style-type: none"> <li>▪ Scheduled activities with other students and self-study,</li> <li>▪ On-site and hybrid.</li> </ul>		
Evaluation process	<p>Intermediate exams Final exam</p>		



TRACKS		Trade mark and design (full programme)	Trade mark	Design
Period		From October 2023 to June 2024		
Length	<b>COMPULSORY ACTIVITIES</b> Participation in synchronous activities (IP Labs)	57 hours of tuition (20 IPLabs)	43 hours of tuition 15 (IPLabs)	35 hours of tuition 12 (IPLabs)
	<b>OPTIONAL ACTIVITIES</b> Participation in additional activities	Depending on participants' interest and EUIPO news		
	Use of e-learning resources	Depending on the prior knowledge of each participant		
Tuition fees		EUR 1 500	EUR 1 000	EUR 500
Application period		01/06/2023 – 30/06/2024		
Start of the course		05/10/2023		





# LEARNING ACTIVITIES

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## IPLabs

*(compulsory)*

IP Labs are **practical learning activities** that will allow the participants to acquire or improve skills related to EUIPO proceedings and IP practices.

They are **interactive and engaging** training activities that strike the right balance between content delivery, practical learning and reflection time.

By the end of the IP Labs, participants should feel confident in their ability to apply the new knowledge and skills to their work, with the support of the takeaways they have produced.

Each IP Lab will be co-delivered by an internal or external IP expert and a learning facilitator.

## e-learning resources

*(optional)*

Learning resources in various formats available online 24/7.

## Learning forum

An online platform for participants to engage in discussions, share ideas and knowledge, and receive support and feedback from peers and trainers.

## Additional activities

*(optional)*

- **IP lab "Legal design: how to deliver easily understood legal advice?":** an IPLab to improve communication, engagement, outcomes, reputation, and efficiency of legal works.
- **"On demand activity":** a short presentation of the EUIPO tools and services (based on participants needs and EUIPO news)
- **Sandbox:** A rehearsal session for the final exam based on real exam examples and led by IP tutors



# PEDAGOGICAL TEAM

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**Facilitators** have been appointed to create a positive learning environment and facilitate the learning process, while **trainers** provide high quality training, assess performance and collaborate with other trainers.



**Tutors** will support participants throughout the year and contribute to the continuous improvement of training materials and assessments.



A **student representative** will liaise between the students and the programme organisers.

# 2023-2024 CALENDAR

LEARN MORE (SUBJECT TO CHANGE)

Common content
Trade mark content
Design content
Intro + additional activities
Final exam

		Topic	Place	Duration	Date	
<b>Session 1</b>	Intro session	Introduction to ETMD EP Teambuilding activity	Onsite	2 days	02:00	05.10.23
	IPLab-1	How to be the first to learn what is new in IP?			02:00	05.10.23
	IPLab-2	How to deal with procedural matters in proceedings before EUIPO?			02:00	05.10.23
	IPLab-3	How to take action before the EUIPO Boards of Appeal?			03:00	06.10.23
	IPLab-4	How to file an appeal before EU courts? How to deal with judgements from EU courts?			03:00	06.10.23
<b>Session 2</b>	IPLab-5	How to prepare a strategy for trade mark protection?	Hybrid	3 days	03:00	06.11.23
	IPLab-6	How to conduct an effective EUTM availability check?			03:00	08.11.23
	IPLab-7	How to apply for an EUTM?			03:00	09.11.23
<b>Session 3</b>	IPLab-8	How to prepare a strategy for design protection?	Hybrid	3 days	03:00	11.12.23
	IPLab-9	How to conduct an effective design novelty check?			03:00	12.12.23
	IPLab-10	How to apply for an RCD?			03:00	14.12.23
<b>Session 4</b>	IPLab-11	How to manage your EUTMs and RCDs? – Changes in the Register operations.	Hybrid	3 days	03:00	22.01.24
	IPLab-12	How to renew your EUTM?			02:00	24.01.24
	IPLab-13	How to deal with EUTM conversion?			02:00	24.01.24
	IPLab-14	How to renew an RCD?			02:00	25.01.24
<b>Session 5</b>	IPLab-15	How to deal with opposition?	Onsite	2 days	03:00	22.02.24
	IPLab-16	How to deal with trade mark cancellation - Invalidity request?			03:00	22.02.24
	IPLab-17	How to deal with trade mark cancellation - Revocation request?			03:00	23.02.24
<b>Session 6</b>	IPLab-18	How to deal with RCD Invalidity request?	Hybrid	1 day	03:00	21.03.24
<b>Session 7</b>	IPLab-19	How to negotiate settlement agreements in your IP disputes?	Onsite	1 day	04:00	26.04.24
	IPLab-20	How to enforce IPR using the IP Enforcement Portal (IPEP) and filing electronic Customs Applications for Action (eAFAS)?			04:00	26.04.24
<b>Session 8</b>	IPLab-21	How to deliver adapted and simplified legal advice/document - Initiation to legal design	Onsite	2 days	03:00	13.06.24
	Sand box	Sand box for final exam			03:00	13.06.24
	Oral exam	Oral + announcement of the results			00:30	14.06.24



**EUIPO**  
EUROPEAN UNION  
INTELLECTUAL PROPERTY OFFICE



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EDUCATION PROGRAMME  
*for practitioners*

Interested in joining the programme?

**APPLY**



*Application period: 1 – 30 June 2023*



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